

# RUG PAD: WHAT YOU NEED TO KNOW



## “Do I Need A Pad For My Rug?”

Rugs, especially hand woven natural fiber rugs, should have a quality pad underneath them.

Pads serve as a “shock absorber” for textiles, keeping them from having fiber damage from foot traffic which devalues them.

Pads keep rugs out flat and hold them in place so that you have less buckling and sliding which could cause a trip hazard. With looser construction flat woven rugs (such as needlepoints and tapestries), a Durahold pad helps to “grip” these textiles out flat and to assist in keeping them square on the floor.

Pads protect the foundation fibers of rugs from stretching and puncturing from heavy furniture.

Pads also provide additional protection against bug activity, because moths and carpet beetles are more apt to find a home in those rugs that are directly against the floor.

Cheap thin foam and rubber pads decompose and crumble over a short period of time. Some can also discolor the floor, or stick and embed into the back of the rug in certain climates.

Durahold is the top of the line pad that is dense, needle-punched, hypoallergenic (no plant or animal fibers) felt which does not aggravate allergies or does not break down chemically. It also resists mildew and rot, insulates against cold floors, all while providing maximum structural protection to your investment rugs.

**OUR WARRANTY:** Our company guarantees Durahold for one year from your purchase date. If for any reason you are not satisfied, we will give you an exchange or full refund.

**NO-MUV WARRANTY: 10 Year Limited Guarantee.** If the pad fails to function due to poor workmanship or construction they will replace the pad at no charge (includes shipping).

### PAD BENEFITS:

Prevents slipping & buckling.

Greatly reduces fiber wear & devaluation.  
It acts as a “shock absorber.”

Is unappealing to wool eating bugs.

Protects the foundation of the rugs when they are under furniture.

Helps flat-woven rugs and needlepoints to remain flatter on the floor.

### DURAHOLD Pad by No-Muv

We carry the only pad recommended by the National Wood Flooring Association as safe for wood floors because they allow them to “breathe” and keep consistent color tone. Durahold has a 10-year manufacturer’s warranty.

For use on bare floors such as wood, brick, ceramic and terrazzo tile, marble, etc.

Thickness: 1/4 inch  
Price: \$3 per sq. ft. (+ tax)